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Press Release-Request for Immediate Release

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P&G Kicks off Annual United Way Campaign Setting a Record High Goal of Raising \$600,000 to support Local United Ways

On Monday, September 25, 2017, P&G hosted its annual campaign kickoff activities inviting employees and representatives from local United Ways along with health and human service agencies to participate.

P&G has and continues to be a leader in each of the communities it supports by increasing employee participation and giving consecutively for the past 9 years. This year's theme is "Nine is Divine" with P&G setting a record campaign goal of \$600000 to include employee, retiree and corporate giving.

In addition, P&G employees support local United Ways by volunteering their time and talent throughout the year and serving on United Way Boards of Directors.

Supporting United Way's work is central to P&G's corporate culture. By providing a hand up, P&G is helping individuals and families lift themselves up in times of need.

In attendance were representatives from several not for profit health and human service agencies who receive United Way funding. Each shared compelling stories of clients whose lives were positively impacted thanks to the generosity of those who support United Way.

"We are delighted to participate in the annual United Way campaign supporting six area United Ways," said P&G's Public Relations Manager Alex Fried. "During P&G's 50 year anniversary event in August 2016, leadership spoke during those ceremonies about their commitment when the site was founded to helping the community. That generosity is evident today as employees and retirees continue to honor that commitment. P&G has become the largest United Way employee campaign in the area, and for the last 8 years we have not found limits to our generosity as we continue to break year on year records in United Way giving."

P&G's Leadership team challenges area businesses to support United Way's important work by considering conducting an employee worksite campaign, conducting a fundraising activity or volunteering with their local United Way. Contact your local United Way to find out how you can help.

Pictured Left to Right Front to Back:

Front row: Jose Delosrios, Jose Sanchez, Laszlo Varga and Alex Fried, P&G

Back row: Bill Jones, United Way of Wyoming Valley; Robin Cobb and Kim Merithew, United Way of Susquehanna County; Kristen Huff, United Way of Wyoming County, Dan Nowakowski, United Way of Wayne and Lackawanna County; Ron Frick, United Way Lycoming and Sullivan County; Kerri Strauss, United Way of Bradford County; Matt Ceruti, United Way of Wyoming Valley

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