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Press Release-Request for Immediate Release  
United Way of Susquehanna County  
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**United Way of Susquehanna County Launches Annual Campaign Focusing on Helping Children Do Well with Gail George, Owner of Liberty Carpet, Serving as This Year's Campaign Chair**

[New Milford, PA] Hi, I'm Gail George from Liberty Carpet, Proudly serving as this year's campaign chair; United Way of Susquehanna County (UWSC) has begun its annual campaign efforts. I am asking you to join me in supporting their work of *Helping Children Do Well* offering children and their families residing in Susquehanna County programs that provide an upward trajectory toward a better life. Over the past several years, UWSC has undergone a transformation focusing on community impact work and shifting resources toward investing in health and human service agencies and initiatives that focus specifically on:

- **Academic Readiness**
- **Mentorship**
- **Childhood Wellness**
- **Family Development and Stability**

In addition, UWSC continues to fund Safety Net services that assist families who are facing an immediate threat to their safety and well-being. This work would not be possible without your continued support and that of the community and many volunteers who compassionately serve.

Your generosity also helps fund the following programs:

- Dolly Parton Imagination Library
- Real Men Read- Early Learning MENtor Program
- PA Pre-K Counts Literacy Kits
- Little Free Library
- Volunteer Income Tax Assistance (VITA) Program
- FamilyWise Prescription Discount Drug Card
- Family Holiday Portrait Day
- 2-1-1 Helpline

Hundreds of county residents were connected via 2-1-1 to agencies that provided assistance for such serious matters as abuse, hunger, neglect, homelessness, suicide prevention and mental health emergencies.

With your generous support, we know we are making a positive, lifelong difference in the lives of children and their families. I ask the community to get behind this important work and invite area business leaders to support United

Way of Susquehanna County by offering your employees the option to give through payroll deduction. If you would like to learn more please contact Kim Merithew at 570-465-3868 as she can assist in helping design easy to manage campaign activities that suit your employees and business needs.

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