

# United Way of Susquehanna County Community Impact 2020-21 Letter of Intent

**Your completed LOI and attachments must be submitted through Dropbox OR, sent electronically to [robin.unitedway@yahoo.com](mailto:robin.unitedway@yahoo.com) no later than January 21, 2020.**

## Applicant Contact Information

Organization Name:

Program Name:

Executive Director Name:

Primary Contact Name:

Telephone Number:

Primary Contact Email Address:

Address:

City/Town:

State:

Zip:

UWSC's Community Impact Goal is: *Helping Children Do Well.*

Keeping this in mind, does the proposal provide services to children and their families that foster the improvement of: (Please pick the option that best fits your program)

- Academic Readiness \_\_\_\_\_
- Mentorship \_\_\_\_\_
- Child Wellness \_\_\_\_\_
- Family Development and/or Stability \_\_\_\_\_

**Funding Requirements** - Does the Applicant propose to:

1. Supplement funding for direct service programs that show significant measurable results: Yes \_\_\_\_\_ No \_\_\_\_\_
2. Expand services for programs that show significant measurable results in order to serve more program participants through community partnerships (i.e. service providers, civic groups, school districts, churches): Yes \_\_\_\_\_ No \_\_\_\_\_
3. Create new and innovative solutions to achieve community outcomes: Yes \_\_\_\_\_ No \_\_\_\_\_
4. Identify all collaborating agencies and their roles: Yes \_\_\_\_\_ No \_\_\_\_\_

## Eligibility Requirements

1. Is the lead applicant a 501(c) (3)? Yes\_\_\_\_\_ No\_\_\_\_\_
2. Does the applicant file form 990? Yes\_\_\_\_\_ No\_\_\_\_\_
3. Are the lead applicant's financial statements audited annually? Yes\_\_\_\_\_ No\_\_\_\_\_
4. Does the lead applicant have sound governance, financial and program management? Yes\_\_\_\_\_ No\_\_\_\_\_
5. Does the lead applicant have a record keeping system in place to support all reports required by this grant? Yes\_\_\_\_\_ No\_\_\_\_\_
6. Does the lead applicant have the ability to properly utilize and account for program funds? Yes\_\_\_\_\_ No\_\_\_\_\_
7. Will the proposal have the capacity to track and measure outcomes? Yes\_\_\_\_\_ No\_\_\_\_\_

## Selection Criteria – Does the Applicant and the proposal:

1. Demonstrate best practices framework with measurable, lasting, positive impact through evidence-based programs and services Yes\_\_\_\_\_ No\_\_\_\_\_ OR performance-based programs and services Yes\_\_\_\_\_ No\_\_\_\_\_
2. Articulate implementation of a clearly-stated funding plan Yes\_\_\_\_\_ No\_\_\_\_\_
3. Show collaboration with other community partners Yes\_\_\_\_\_ No\_\_\_\_\_
4. Seek matching grants and/or funds – stronger consideration for UWCI funding given if used to leverage other funding sources to advance the intent of the proposal Yes\_\_\_\_\_ No\_\_\_\_\_

Proposals will be rated against United Way of Susquehanna County's 9 Funding Criteria (listed below).

All funding criteria will be utilized in the rating process. The review committee will place an emphasis on multi-organization collaborations, especially proposals involving a centralized infrastructure, and a structured process that leads to a common goal, continuous communication, and mutually reinforcing activities among all participants.

- Address "Helping Children Do Well"- Proposal must address impact area as set forth by United Way of Susquehanna County and be well positioned to meet those needs.
- Help children and their families most in need - Funding will go first to proposals serving people most in need of service and without resources.

- Achieve Meaningful Change - Proposed outcomes are intended to achieve a significant or meaningful change in the status or behavior of the target population by addressing root cause of issue.
- Affect a Meaningful Number of People - The proposal affects a meaningful number of participants, relative to the size of the target population, budget, and type of service.
- Demonstrate Vital Need for Program - There are no reasonable alternatives for the target population to achieve the same outcomes if this program or collaborative effort did not exist.
- Emphasize Comprehensive Services - Priority will be given to proposals that are linked with other programs and/or organizations to comprehensively serve children and families.
- Practice Sound Fiscal Management - Lead applicant provides requested financial information with clear explanations of significant items.
- Provide Responsive and Accessible Services - Funded proposals will be responsive and accessible to the diversity of individuals included within the applicants' program.
- Deliver Services Efficiently - There is leveraging of resources with other funders, service providers, community groups, and volunteers to avoid unnecessary duplication of services.

**Funding and Reporting**

1. Total estimated 2020-21 budget for this program: \_\_\_\_\_
2. Amount requested for same period from UWSC: \_\_\_\_\_

**Program Description (2,000 words maximum)**

Please provide information to have reviewers understand what the program will do and how the program activities, strategies, outcomes and long term benefits align with your community impact goal(s).

If you are applying for funding for an existing program currently receiving funding from UWSC and are tracking outcomes for longer than a one-year period, include your previous year outcomes and your projected outcomes as an attachment.



## **Important Dates**

*Dates are subject to change*

November 2019- Agencies and public notified that process will begin (via press release, Facebook, website, and e-mail)

December 12, 2019 -Agency Training meeting

December, 2019 -Community Impact Letter of Intent (LOI) made available

December, 2019- Safety Net Applications made available

December-January- Mid- year agency review site visits for 2018-20 funded agencies

December-January-Agencies can schedule one-on-one sessions to address questions and pre-review draft LOI

Jan. 21, 2020 Community Impact Letter of Intent Due

Jan. 22-23, 2020 Community Impact Letters of Intent distributed to Allocation Committee

Feb. 5-6, 2020- Agency and Allocation meetings- with each agency if necessary

Feb. 18-20, 2020- Agencies are notified of recommendation- Community Impact RFP provided based on allocation committee recommendations

March 3, 2020- Safety Net Applications are due

March, 2020- Agencies may schedule one-on-one meetings to address questions and pre-review RFP

April 21, 2020- Community Impact Request for Proposal Due

April 22-24, 2020- Request for Proposals distributed to Allocation Committee

June, 2020- Agencies are notified of final recommendations

July 2020- 1<sup>st</sup> Quarter Begins